



# OFFSET CLUBS

Offset is a design condition in clubheads in which the neck or hosel of the head is positioned in front of the face of the clubhead, so that the clubface appears to be set back a little from the neck of the club. (Put another way, offset is the distance that the forward side of the neck/hosel of the clubhead is set in front of the bottom of the face of the clubhead.)

When a wood or ironhead is designed to have more offset, two [game improvement](#) factors automatically occur, each of which can help the golfer. First, the more offset, the farther the head's [center of gravity](#) is back from the shaft. And the farther the CG is back from the shaft, the higher the trajectory will be for any given loft on the face. In this case, more offset can help increase the height of the shot for golfers who have a difficult time getting the ball well up in the air to fly.

Second, the more offset in the clubhead, the more time the golfer has on the downswing to rotate the face of the clubhead back around in order to arrive at impact closer to being square to the target line. In other words, offset can help a golfer come closer to squaring the face at impact because the clubface arrives at impact a split-second later than with a club that has no offset. Thus the second benefit of offset is to help reduce the amount the golfer may slice or fade the ball.

